

Message Text

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46

ACTION EB-07

INFO OCT-01 AF-06 ISO-00 CIAE-00 INR-07 LAB-04 NSAE-00

PA-02 RSC-01 SIL-01 PRS-01 /030 W
----- 020889

P R 041307Z FEB 75

FM AMEMBASSY ACCRA

TO SECSTATE WASHDC PRIORITY 6351

USDOC WASHDC PRIORITY

USDA WASHDC PRIORITY

USIA WASHDC PRIORITY

INFO AMEMBASSY LAGOS

UNCLAS ACCRA 795

LAGOS ALSO FOR AGATT

E. O. 11652: N/A

TAGS: BEXP GH NI

SUBJ: COMMERICAL PRESENCE FAIR PROGRAM

REF: ACCRA 404

1. ADDITIONAL FACTOR IN CONSIDERING SUPPORT FOR GHANA
INTERNATIONAL TRADE FAIR IN FEB 1976 UNDER SUBJECT PROGRAM,
WE UNDER STAND NIGERIA PLANNING A FAIR LATER IN 1976.

2. EXHIBITORS MAY BE HARD PUT TO EXPLAIN TO GHANAIS WHY
THEY EXHIBITING IN NIGERIA AND NOT RPT NOT IN GHANA, IF THAT
WILL BE THE CASE. ALTHOUGH WE RECOGNIZE THE DIFFERENCE IN
SIZE OF MARKETS, GHANAIS MAY HAVE DIFFICULTY ACCEPTING
THIS RATIONALE.

3. EXHIBITORS COULD PARTICIPATE IN ACCRA FAIR AND SEND
EXHIBITS ON TO LAGOS AT CONSIDERABLE SAVING FROM SEPARATE
PARTICIPATIONS, AND AT PROBABLY MARGIONAL EXTRA COST FROM
SINGLE FAIR. IN FACT, ALTERNATIVE OF OVERLAND TRANSPORT
FROM ACCRA TO LAGOS MIGHT BE SIGNIFICANT ADVANTAGE IF
NIGERIAN PORT CONGESTION CONTINUES INTO 1976.

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NNN

Message Attributes

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Disposition Event:
Disposition History: n/a
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